

FOR IMMEDIATE RELEASE**CONTACT:****Ralph Wolf (702) 253-1338****FURTHER INFORMATION****Ralph@gelinasandwolf.com**

ArcheBooks, Dreams Come True!

Las Vegas, NV and Alpharetta, GA, October 28, 2003—Gelinas & Wolf, Inc., announced today the launching of ArcheBooks Publishing, a full-service eBook and Hardcover First Edition publishing house.

Mr. Robert Gelinas, Publisher of ArcheBooks says “This is literally a dream come true. As a published author, I know the frustrations of trying to get literary works into the marketplace.” Mr. Gelinas further stated, “ArcheBooks was created to focus on the substantial pool of talented but underserved authors.”

Through ArcheBooks Publishing, literary agents have an alternative for their authors; a new avenue to bring their works to life. ArcheBooks specializes in “Original Works of Fiction,” in both electronic form (eBooks) and as traditional printed copy.

ArcheBooks was formed in September 2003, as a wholly owned subsidiary of Gelinas & Wolf, Inc., a Business Development and Marketing Services firm serving early stage companies going to market. G & W’s business model was developed with the knowledge that the Internet and electronic messaging would continue to expand the creative boundaries previously assigned to traditional media publication. The principles, Bob Gelinas and Ralph Wolf, continue their revolutionary approach towards business development and their belief in the continuous evolving role the Internet plays in future business models.

For further information visit the company’s websites at www.archebooks.com or www.gelinasandwolf.com

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